

RENOVATING

RENOVATING MAGAZINE ADVERTISING RATES

	NATIONAL	NSW & ACT ONLY	VIC ONLY	QLD ONLY
CASUAL RATES PER ISSUE*				
	COLOUR	COLOUR	COLOUR	COLOUR
Front Cover	\$4,500	-	-	-
Other Covers (IFC, IBC, Back)	N.A.	\$3,200	\$1,800	\$1,400
Double Page	\$6,000	\$4,200	\$2,250	\$1,800
Full Page	\$4,000	\$2,800	\$1,500	\$1,200
Three-quarter page	\$3,250	\$2,200	\$1,200	\$960
Half page	\$2,300	\$1,600	\$850	\$680
Third-page	\$1,750	\$1,200	\$650	\$520
Quarter-page	\$1,400	\$950	\$500	\$400
Sixth-page	\$1,000	\$700	\$350	\$280

*PLUS 10% GST

For advertising dimensions please consult the advertisers section on our website:

www.renovatingmagazine.com.au

DEADLINES

Edition	Deadline	Published
March Qtr	7 Dec	1 February
June Qtr	7 Mar	1 April
September Qtr	7 June	1 July
December Qtr	7 Sep	1 October

DISCOUNTS AVAILABLE ON THE ABOVE RATES

	Sign for issues	Payment terms
20%	4	7 days
15%	4	30 days
10%	4	45 days
15%	2	30 days
10%	2	45 days
5%	1	30 days
NIL	1	45 days

ADVERTISING MATERIAL SUBMISSION GUIDELINES

SUPPLYING A COMPLETE ADVERTISEMENT

- Please supply on a CD or Email
- Files must be supplied in **PC format**, preferably as a **PDF™**.
- If sending material in QuarkXPress™, or Adobe Photoshop®, please make sure all fonts and pictures are included.
- Complete advertisements supplied in Adobe Photoshop® must be layered. No corrections can be made to a flattened file.
- All scanned images must be CMYK and 300dpi at their final reproduction size, and should be saved as TIFF or JPG files.

SUPPLYING MATERIAL FOR DESIGN

- **IMAGES** - Please provide photos or transparencies that are clean, in focus and colour correct.

- **TEXT** - Please provide wording typed.
- All digital photography and scanned images must be supplied as high resolution (300dpi).
- Where you require your logo, please supply original artwork (Illustrator or EPS file) or a business card/letterhead.
- If you require a particular design please send a rough sketch so we can design your advertisement for you. A proof will be sent for your approval.

SUPPLYING VIA EMAIL

- Advertisements can be supplied via email.
- Files and folders should be no greater than 4MB.
- The following Compression files are accepted: Stuffit™, or ZIP™.
- Email all files to:
content@renovatingmagazine.com.au

RENOVATING PUBLICATIONS P/L

ABN 27 051 367 214

PO Box 430
Five Dock NSW 2046
Ph: 0418 971 277
Fax: (02) 8753 1948

IF YOU CANNOT PROVIDE FINISHED ARTWORK OUR ART DEPARTMENT CAN PRODUCE YOUR ADVERTISEMENT FREE OF CHARGE

IF YOU HAVE ANY TECHNICAL QUESTIONS REGARDING YOUR ARTWORK PLEASE CALL ART DIRECTOR, DANIEL LASALA ON (02) 8004 3389